

A Great Culture is a Profitable Business Strategy

High-performing, financially successful organizations happen when leaders cultivate trust and put people at the center of their decisions. Great cultures are not accidental — they are shaped by deliberate effort, clarity, and everyday behaviors that reinforce excellence, exceptional values and a sense of purpose. When work becomes a mission, that company will outperform their competition.

OUR FOCUS

Culture ▶ Compensation ▶ Benefits ▶ Communication

Culture

Identify what drives your culture and what holds it back — then execute a strategy that turns those insights into a thriving, high-performing workplace. Culture is the foundational ingredient.

Compensation

Develop a competitive, and equitable pay system that attracts top talent. Utilize best practices and data driven market pricing for base and incentive compensation.

Benefits

Review and recommend cost-effective benefit programs that support employee and family well-being — and ignite lasting loyalty to your company.

LifeatWork is not a broker. We provide executive-level guidance to evaluate and recommend benefit plans that support your people, culture and performance.

Communication

Deliver clear, compelling communications that help employees appreciate their total rewards and remember why they joined your organization.



Kevin Kennemer Founder and Principal Consultant.

Senior executive with over 35 years of impactful, award-winning human resources, total rewards and communications experience.

Based on over 25 years of research, the Great Place to Work Institute finds that high-trust organizations achieve 3.5x higher stock returns and 5.5x faster revenue growth than their competitors — proof that culture is a business strategy, not a soft skill. When leaders invest in trust, respect, and people-first practices, the financial results follow.

Let's begin the transformation...

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