

CULTURE IS THE BRIDGE BETWEEN
HUMAN DIGNITY AND BUSINESS
RESULTS

Culture.

THE STRATEGY THAT FUELS
PROFITABILITY

Work shapes life. Life shapes work.

High-performing, financially successful organizations result from leaders who practice enlightened self-interest. When you invest in your employees, that investment comes back to reward the business through higher engagement, increased discretionary effort, and productivity. Great cultures aren't accidental. They're shaped through deliberate effort, clarity, and everyday behaviors that reinforce our values and purpose.

3.5×

higher stock returns in
high-trust cultures

Great Place to Work Institute

5.5×

faster revenue growth

Great Place to Work Institute

23%

higher profitability in
the most engaged
teams

Gallup, 2024

85%

of employees give extra
effort at great
workplaces

Great Place to Work Institute

OUR FOCUS

One strategy for culture, compensation, benefits and communication

Company Culture

Identify what drives your culture and what holds it back, then execute a proven roadmap that turns those insights into a thriving, high-performing workplace.

Compensation Plan Design

Develop a competitive, equitable pay system to attract and retain top talent.

Benefit Plan Design

Review and recommend benefit programs to support employees and their families' well-being, creating loyalty and an environment where employees truly value their relationship with your company.

Communications

Craft clear, engaging communications to help employees understand and value their total rewards.

"Based on over 35 years of research, the Great Place to Work Institute finds that high-trust organizations achieve 3.5x higher stock returns and 5.5x faster revenue growth than competitors."

CULTURE IS NOT A SOFT METRIC. IT'S A FINANCIAL ONE.



Kevin Kennemer

FOUNDER & PRINCIPAL
CONSULTANT

Senior executive with over 35 years of
impactful human resources experience.

Let's get started now.

Skip the forms and gatekeepers. Call or text Kevin directly.

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